In 2010, a street vendor in Tunisia died after he set his body ablaze. Riots followed, leading to the outbreak of the Tunisian revolution, then to political unrest across the Arab world.

According to recent statistics, the number of vendors in the Grand Casablanca region amount to 128,000, which represents 10% of the total labor force in the region.

To prevent a tragedy similar to that in Tunisia, we offer this category of the population a means to exercise their profession durably and with dignity, conditions to get them out of social, hygienic and economic poverty.

Develop a modular, flexible, scalable market...

Several vacant lots in the city of Casablanca can be recovered, and arranged to accommodate street vendors. Our project consists in the development of a daily temporary market, a sort of metabolic market that may change shape and appearance depending on the activity. Participatory Democracy, merchants will have to manage the market and ensure its maintenance as citizens. That can ensure the sustainability of the project.

Develop a prototype of flexible market, reproducible across the city.

- Prepare spaces: paving, parking lots, and easements.
- Develop a stand module allowing vendors to establish themselves in host platforms connected to electricity and water supplies and sanitation
- Use of lightweight and robust materials to facilitate maneuverability and portability.
- Make the market-versatile: market in the morning and public square in the evening.

Propose a sustainable solution to the phenomenon of street vendors.

- Preserve all the urban landscape from visual imperfections.
- Develop market sites and make them versatile.
- Organize street vendors in associations (participatory approach).
- Generalize the solution across the city of Casablanca.
- Provide a socio-economic solution
- Treatment of waste to avoid pollution.
- Establish formal jobs instead of the informal sector.

<table>
<thead>
<tr>
<th>Concept</th>
<th>Project</th>
<th>Outcomes</th>
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**Mobility**

- 1. Several vacant lots in the city of Casablanca are processed in unstructured improvised markets with serious health and safety problems, and disfiguring the urban landscape.
- 2. These lands can be recovered, and upgraded to accommodate an ephemeral, hygienic and social market. Connection to water and electricity and sanitation.
- 3. Develop a modular, flexible, scalable market. Use of lightweight and robust materials to facilitate maneuverability and portability.
- 4. Make the market-versatile: market in the morning and public square in the evening.

**Sustainability**

- Generalized Prototype
- Versatile Flexible
- Modular Transportable
- Limited
- Manoeuvrable Inflexible
- Mixed
- Indiscipline Anarchism
- Long term benefit Legal job
- Limited Individualism
- Limited
- Anarchism
- Limited
- Inconvertible
- Increasing number of vendors
- Expanding
- Decreasing
- Inconvertible
- Increasing

**Expandability**

- Several vacant lots in the city of Casablanca are processed in unstructured improvised markets with serious health and safety problems, and disfiguring the urban landscape.
- These lands can be recovered, and upgraded to accommodate an ephemeral, hygienic and social market. Connection to water and electricity and sanitation.
- Develop a modular, flexible, scalable market. Use of lightweight and robust materials to facilitate maneuverability and portability.
- Make the market-versatile: market in the morning and public square in the evening.

**Organization**

- Bridge Configuration
- Village Configuration
- Path Configuration

**Sustainable Measures**

- Enzym Expected outcomes
- Increasing number of vendors
- Inconvertible
- Manoeuvrable Inflexible
- Limited
- Indiscipline Anarchism
- Long term benefit Legal job
- Limited Individualism
- Limited
- Anarchism
- Limited
- Inconvertible
- Increasing

**Impact**

- SUSTAINABLE MEASURES
- Enzym Expected outcomes
- Increasing number of vendors
- Inconvertible
- Manoeuvrable Inflexible
- Limited
- Indiscipline Anarchism
- Long term benefit Legal job
- Limited Individualism
- Limited
- Anarchism
- Limited
- Inconvertible
- Increasing

**Generalize the Enzym Market**

- Several vacant lots in the city of Casablanca are processed in unstructured improvised markets with serious health and safety problems, and disfiguring the urban landscape.
- These lands can be recovered, and upgraded to accommodate an ephemeral, hygienic and social market. Connection to water and electricity and sanitation.
- Develop a modular, flexible, scalable market. Use of lightweight and robust materials to facilitate maneuverability and portability.
- Make the market-versatile: market in the morning and public square in the evening.

**Informal Market Issues**

- Polluting materials abatement -60%
- Employment
- Waste
- Anarchism
- Power 2012

**Outcomes**

- Legal job
- Limited
- Limited
- Limited
- Indiscipline Anarchism
- Long term benefit Legal job
- Limited Individualism
- Limited
- Anarchism
- Limited
- Inconvertible
- Increasing