The design for the Chrysanthemum Building in Boston offers a viable solution to the "housing question"—promoting an affordable model for residential development in a dense urban neighborhood. The ten apartments include four micro-units and six adaptable family lofts. The structure is a "soft" wood frame adaptable to the urban context. It also includes four micro-units and six adaptable family lofts. The building uses a mobile app and social media networks integrated with efficient building systems to create a user culture that supports local sustainable services. The submitted entry addresses—in a subtle and not overly ostentatious manner—the manifold criteria set forth by the Foundation’s "target issues." Economic, social, contextual, and environmental aspects are combined to form a sophisticated and handsome building—an extraordinary and, in a certain sense, innovative approach for an ordinary, everyday structure. The design gives due credit to an understanding of sustainability as a "common sense" culture, one contributing to an architecture based on fundamental and real principles, an architecture nowhere possible in its expression.

**Sustainability concept**

The Chrysanthemum Building creates an affordable, sustainable new model for residential development in a dense urban infill site. The project includes two units (four compact units and six adaptable family units). The building uses a mobile app and social media networks integrated with efficient building systems to create a user culture that supports local sustainable services. The North End of Boston is characterized by its narrow streets and alley ways, its brick buildings and cascading fire escapes, and its social fabric. The Chrysanthemum Building takes its identity from its set-back terraced façade, the transformation of wrought iron fire escapes into a digitally designed and fabricated screen wall, and a commercial space at street level. The proposal integrates mobile phone applications for bike sharing and and a commercial space at street level. The proposal integrates mobile phone applications for bike sharing and credits mobile phone applications for bike sharing and an affordable model for residential development in a dense urban neighborhood. The ten apartments include four micro-units and six adaptable family lofts. The building uses a mobile app and social media networks integrated with efficient building systems to create a user culture that supports local sustainable services. Construction cost is USD 2,360/m² at 50% CD's, meeting the developer's ROI goals. The building-systems monitoring and promotes the use of social media to enhance user participation and communication.

The Chrysanthemum Building takes its identity from its set-back terraced façade, the transformation of wrought iron fire escapes into digitally fabricated shading elements, and a commercial space at street level. The proposal integrates mobile phone applications for bike sharing and credits mobile phone applications for bike sharing and an affordable model for residential development in a dense urban neighborhood. The ten apartments include four micro-units and six adaptable family lofts. The building uses a mobile app and social media networks integrated with efficient building systems to create a user culture that supports local sustainable services. Construction cost is USD 2,360/m² at 50% CD's, meeting the developer's ROI goals. The building-systems monitoring and promotes the use of social media to enhance user participation and communication.

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