Turning plastic waste into eco-friendly and sustainable flooring product.
311 Million tons of plastics / year (according to planetoscope) causing serious damages to local environments around the world in terms of water, air, and soil pollution.
New Material Based on 80% of Plastic Waste.

PAVERS

Use less energy and water in production

FLOOR TILE

Cheaper to produce
Process

Supplying

Processing

Product

1

2

3
Flooring products market

50 M $
Zelij Invent First Obtainable market

50 000
Construction and Public Works / year

1 BL
Morrocan TAM
9 $/m²
6000 m²
Per m²

Average selling price

Production Capacity

10 MONTH Break even
300K $ 2 First Project Estimated Revenue

REAL ESTATE MANAGER

B 2 B

DISTRIBUTORS

B 2 B 2 C

CUSTOMER